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How To Hijack Trust: How To Market Like A Human Again (The Marketing Essentials)

HOW TO HIJACK
TRUST



HOW TO MARKET LIKE A
HUMAN AGAIN

DOC WILLIAMS



Synopsis

Marketing can be confusing and overwhelming in today's world. People spend millions a year to figure out to crack this mythical code how to have a great marketing strategy. And it turns out the solution is very simple how to make it. You have to Hijack Trust. How to Hijack Trust: How to Start Marketing Like a Human Again, is about the little known, known fact that highly successful companies do every day: Get in front of the right audience and provide value. Here renowned entrepreneur, Doc Williams, explores the way in 18 months he went from being unknown in the sports & fitness industry to starring in two reality shows, a Therapist the USA Olympic Medical Staff and writing for ESPN. He breaks down his method and how any type of business can use these principles to start building their brand the way they want to and market like a human again.

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